

Corporate Partnership Levels



ROWDY PARTNER

THREE YEAR PARTNERSHIP

\$25,000



STRATEGIC FOCUS

- Initial meeting - Lunch & Learn with Career Center Staff and Faculty (once a year)
- Invitation to participate on the Employer Advisory Board (2 seats)
- Meet with Career Center & College Student Success Centers
- Quarterly consultations with the Employer Engagement Team
- Host the Career Engaged Learning Staff on-site*
- Campus tour and strategy meeting with Career Center Staff



BRAND RECOGNITION

- Company logo featured on website and in office lobbies (2 locations)
- Acknowledgement of Roadrunner partnership on Social Media (1 per semester)
- Added to curated collections on Handshake
- Company logo on annual Career Center T-shirt
- A short employer intro or company culture video by employer shared on social media
- Company listed in career fair promotional materials as supporting employer
- Reshare and repost employer Instagram posts/stories 3 times a semester
- Featured Intern/Alumni Spotlight on Social Media & lobby monitors provided by employer
- Email and/or marketing flyer sent to targeted majors/classifications



STUDENT INTERACTIONS

- Priority access to Table Recruiting
- Complimentary UTSA Career Fair Registrations (2 per AY)
- Priority Invitation to Pre-Expo and Post-Expo events
- Targeted email and/or marketing flyer to the Student Advisory Board
- Host a Roadrunner Career Trek*
- Invitation to present to the Student Advisory Board
- Priority access to additional engagement opportunities with Career Engaged Learning



CURATED RECRUITMENT EVENTS

- One group recruitment event per year (CAREER-A-PALUTSA)
- Catered Information Session (T.A.C.O. Tuesday)

ONE YEAR PARTNERSHIP

ORANGE PARTNER

\$10,000



STRATEGIC FOCUS

- Initial meeting - Lunch & Learn with Career Center Staff and Faculty (once a year)
- Invitation to participate on the Employer Advisory Board (2 seats)
- Meet with Career Center & College Student Success Centers
- Quarterly consultations with the Employer Engagement Team
- Host the Career Engaged Learning Staff on-site*
- Campus tour and strategy meeting with Career Center staff



BRAND RECOGNITION

- Company logo featured on website and in office lobbies (2 locations)
- Acknowledgement of Roadrunner partnership on Social Media (1 per semester)
- Added to curated collections on Handshake
- Company logo on annual Career Center T-shirt
- A short employer intro or company culture video by employer shared on social media
- Company listed in career fair promotional materials as supporting employer
- Reshare and repost employer Instagram posts/stories 3 times a semester
- Featured Intern/Alumni Spotlight on Social Media & lobby monitors provided by employer
- Email and/or marketing flyer sent to targeted majors/classifications



STUDENT INTERACTIONS

- Priority access to Table Recruiting
- Complimentary UTSA Career Fair Registrations (2 per AY)
- Priority Invitation to Pre-Expo and Post-Expo Events
- Targeted email and/or marketing flyer to the Student Advisory Board
- Host a Roadrunner Career Trek*
- Invitation to present to the Student Advisory Board
- Priority access to additional engagement opportunities with Career Engaged Learning



CURATED RECRUITMENT EVENTS

- One group recruitment event per year (CAREER-A-PALUTSA)
- Catered Information Session (T.A.C.O. Tuesday)

BLUE PARTNER

ONE YEAR PARTNERSHIP

\$5,000



STRATEGIC FOCUS

- Initial meeting - Lunch & Learn with Career Center Staff and Faculty (once a year)
- Invitation to participate on the Employer Advisory Board (2 seats)
- Meet with Career Center & College Student Success Centers
- Quarterly consultations with the Employer Engagement Team



BRAND RECOGNITION

- Company logo featured on website and office lobbies (2 locations)
- Acknowledgement of Roadrunner partnership on Social Media (1 per semester)
- Added to curated collections on Handshake
- Company logo on annual Career Center T-shirt
- A short employer intro or company culture video by employer shared on social media
- Company listed in career fair promotional materials as supporting employer
- Reshare and repost employer Instagram posts/stories 3 times a semester
- Featured Intern/Alumni Spotlight on Social Media & lobby monitors provided by employer
- Email and/or marketing flyer sent to targeted majors/classifications



STUDENT INTERACTIONS

- Priority access to Table Recruiting
- Complimentary UTSA Career Fair Registrations (2 per AY)
- Priority Invitation to Pre-Expo and Post-Expo Events
- Targeted email and/or marketing flyer to the Student Advisory Board
- Host a Roadrunner Career Trek*



CURATED RECRUITMENT EVENTS

- One group recruitment event per year (CAREER-A-PALUTSA)
- Catered Information Session (T.A.C.O. Tuesday)

BIRDS UP

STEM & ALL MAJORS

\$2,500

ONE YEAR PARTNERSHIP



STRATEGIC FOCUS

- Initial meeting - Lunch & Learn with Career Center Staff and Faculty (once a year)



BRAND RECOGNITION

- Company logo featured on website and office lobbies (2 locations)
- Acknowledgement of Roadrunner partnership on Social Media (1 per semester)
- Added to curated collections on Handshake
- Company logo on annual Career Center T-shirt
- A short employer intro or company culture video by employer shared on social media
- Company listed in career fair promotional materials as supporting employer



STUDENT INTERACTIONS

- Priority access to Table Recruiting
- Complimentary UTSA Career Fair Registrations (2 per AY)

ONE YEAR PARTNERSHIP

ROADRUNNER PARTNER

\$500



BRAND RECOGNITION

- Company logo featured on website and office lobbies (2 locations)
- Acknowledgement of Roadrunner partnership on Social Media (1 per semester)
- Added to curated collections on Handshake
- Company logo on annual Career Center T-shirt



STUDENT INTERACTIONS

- Priority access to Table Recruiting