

UTSA PARTNER

ROWDY
\$25,000, 3 YEARS

ORANGE
\$10,000, 1 YEAR

BLUE
\$5,000, 1 YEAR

BIRDS UP
\$2,500, 1 YEAR

ROADRUNNER
\$500, 1 YEAR

STRATEGIC FOCUS

Initial meeting - Lunch & Learn with Career Center Staff and Faculty (once a year)	✓	✓	✓	✓	
Invitation to participate on the Employer Advisory Board (2 Seats)	✓	✓	✓		
Meet with Career & College Student Success Centers	✓	✓	✓		
Quarterly consultations with the Employer Engagement Team	✓	✓	✓		
Host the Career Engaged Learning Staff on-site*	✓	✓			
Campus tour and strategy meeting with Career Center Staff	✓	✓			

BRAND RECOGNITION

Custom landing page on career website marketed to all students	✓	✓	✓	✓	✓
Company Logo featured on website and office lobbies (2 locations)	✓	✓	✓	✓	✓
Acknowledgement of Roadrunner partnership on Social Media (1 per semester)	✓	✓	✓	✓	✓
Added to curated collections on Handshake	✓	✓	✓	✓	✓
Company logo on annual Career Center T-shirt	✓	✓	✓	✓	✓
A short employer intro or company culture video by employer shared on social media	✓	✓	✓	✓	
Company listed in career fair promotional materials as supporting employer	✓	✓	✓	✓	
Reshare and repost employer Instagram posts/stories 3 times a semester	✓	✓	✓		
Featured Intern/Alumni Spotlight on Social Media & lobby monitors provided by employer	✓	✓	✓		
Spotlight of event or jobs on Career Bulletin targeted to specific majors/classifications	✓	✓	✓		

STUDENT INTERACTIONS

Co-host a Career Lab with our Career Consultant	✓	✓	✓	✓	✓
Priority access to Table Recruiting	✓	✓	✓	✓	✓
Complimentary UTSA Career Fair Registrations (2 per AY)	✓	✓	✓	✓	
Priority Invitation to Pre-Expo and Post-Expo events	✓	✓	✓		
Host a Roadrunner Career Trek*	✓	✓	✓		
Invitation to present to the Student Advisory Board	✓	✓			
Priority access to additional engagement opportunities with Career Engaged Learning	✓	✓			
Participate in an Academic Introduction and Strategies Course facilitated by faculty & our Career Consultant Team	✓	✓			

CURATED RECRUITMENT EVENTS

One group recruitment event per year (CAREER-A-PALUTSA)	✓	✓	✓		
Snow Cone Social (1 per AY)	✓	✓	✓		
Priority access to innovative engagement opportunities	✓	✓	✓		